



2012 Sponsor Packet

Be confident that your Sponsorship dollars are being used towards future greatness!

MISSION: To build stronger, safer, more intelligent communities through the world's oldest and greatest sport... Wrestling!

How you ask?

We start by installing a solid foundation that last a lifetime. The goal is to send all Prescott Wrestling students to college. To ensure that our students get educated and experienced in life, that when they return home or whatever community they choose, that community will for sure have a stronger link and be a better place to reside. You could relate this to Steve Cooper's FORBES article "Why Wrestlers Make the Best Employees." The first quote is from Dan Gable-

"More enduringly than any other sport, wrestling teaches self-control and pride. Some have wrestled without great skill—none have wrestled without pride."

At the Prescott Wrestling School, we focus on education first. Not only do we promote wrestling intelligence, but active educational intelligence. Wrestlers that cannot participate because of grades, don't participate at all-so we encourage all for a well rounded and balanced wrestler.

The Prescott Wrestling School is a high level training center for wrestlers, from youth to adult level skillset, including folk style, freestyle, Greco-Roman and mixed martial arts techniques. It features a full size gym area and mats, training bags, ropes, and more. The technique begins and ends with Jeff Prescott, a decorated 2x NCAA Division 1 champion from Penn State, and a 3x State Champion from Olean.

The Prescott Wrestling School is poised to make a run at multiple titles throughout the dual state area of Pennsylvania and New York with its stable of wrestlers, and adds more wrestlers daily. The school is also set to hold more camps, clinics, and tournaments this year and is looking for sponsors like YOU to help make these events possible.

There are several different opportunities for sponsors to get involved with the school, as well as make donations and become part of the Team Prescott family. Team Prescott has a very specialized demographic

that appeals to youth wrestlers from Pennsylvania, New York, and Ohio, and is able to capitalize on those relationships to make excellent wrestlers excel further than ever.

These sponsorship opportunities are available to all businesses, and ones that are interested in the youth and wrestling markets, as well as local businesses looking to advertise with solid markets. Wrestling families are hardy and loyal customers, and make for excellent referrals and patrons for your business, whether it is local or online. Jeff also works hard to publish a video series and blog, and makes all the opportunities available to appear on all media and cross media.

Sponsorship Opportunities:

There are also plenty of opportunities with combining packages, and utilizing events to advertise your product or cause.

Website:

Spots on the website, website post and blog mentions. Unlimited Spots and all packages include a mention on the website. **Direct website (Basics) sponsorship costs \$60 per add, and are unlimited for the adds. (Gold) sponsorship is Prime sponsorship spots on the website costing \$110 and is rotated on the main banner.**

DVD Series:

A spot within the annual DVD series that Jeff films and develops. This package can include addition of commercials or mention of commercial products within the production as part of the package. **4 (Basic) Spots at \$750 each and 4 (Gold) spots at \$1,500.**

Store Sponsorship:

Due to certain rates for store restrictions, the online store and physical wrestling store is also available for sponsorship and donations. **1 basic donation at \$5000 or Gold donation, \$10,000**

Tournament Sponsorship:

Sponsor tournaments as headline sponsor and get mentions at all advertising and promotion for tournament and event listings. **There is more detailed information available for each tournament-please enquire specifically for this as well. Spots vary with tournament, headline spots are 1 per tournament, at \$1500 each. Basic Spots are \$750**

Camp Sponsorship:

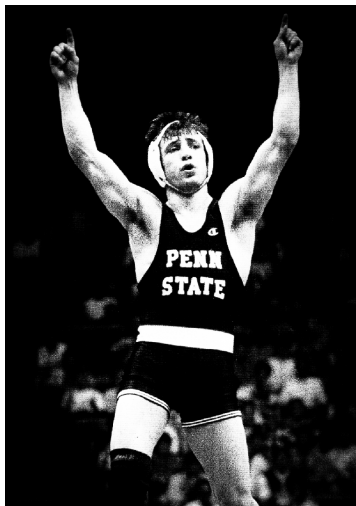
Sponsor camps and camp tuition for the wrestlers, which also means cross promotion and advertising for all camps, as well as promotion through the wrestlers and promotional opportunities within the camp settings. **3 headline spots at \$2500 each. 3 Basic spots at \$1250**

Student Tuition Sponsorship:

Sponsor a wrestler or wrestlers directly by paying half or all of student tuition. In the past we have had one of our Gold Sponsors; the Long family (Long Consulting Group) paid half off all student tuition, if you signed up for the year. Without the Long family's Gold Sponsorship, many kids in our community would not have opportunity to excel and prepare properly for their next step in life. **Our student tuition for 7th grade and younger is only \$100/mo. (\$1200/yr.) Our 7th grade and older, adult and MMA student tuition is only \$135/mo. (\$1620/yr.) You can see how this number would change. So, we work closely with Sponsor to determine amount. You can also choose a set Bronze, Silver and Gold sponsor. Bronze: \$5,000 Silver: \$10,000 and Gold: \$20,000.**

Facility Sponsorship:

This sponsorship keeps the lights on and the doors open! Posters/banners printed and placed in spots in the facility for everyone to see. This can include sponsorship of wrestlers within the gym too. **Basic sponsorship is \$1000/yr. and Gold sponsorship is \$2000/yr. You can also Sponsor us by paying the rent for the year as did one of our Gold sponsors, the Keane family (Keane and Son Drilling/CK Foundation). Without the Keane family's Gold sponsorship we would not have our Wrestling Facility!**



Visit us online at www.jpwrestling.com/sponsors or

Call Team Prescott today at: 716-801-2242